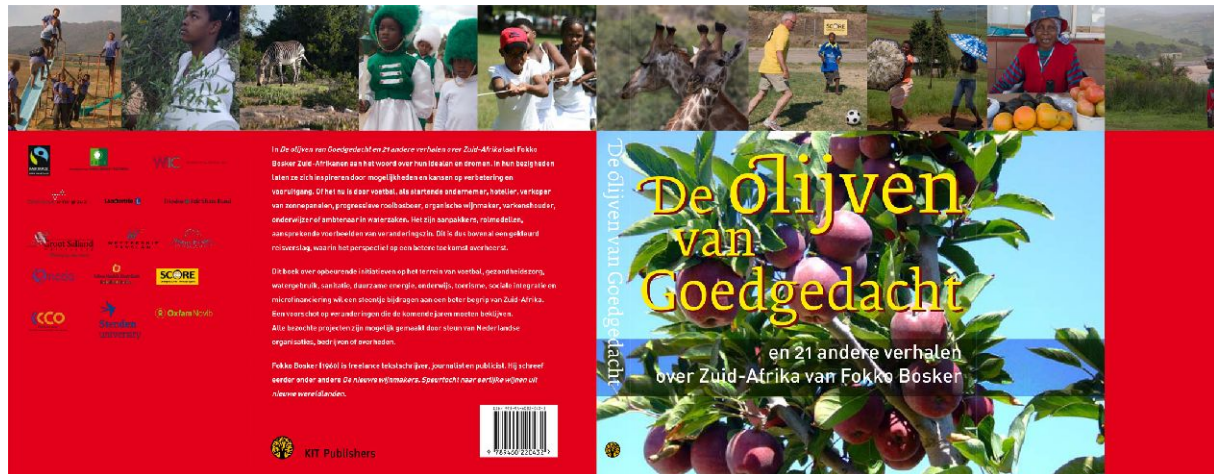


‘De olijven van Goedgezicht’ en 21 andere verhalen over Zuid-Afrika

van Fokko Bosker



This is a publication on sustainable development in South Africa aimed at readers who plan to travel to the country and visit such initiatives during the 2010 FIFA World Cup™.

This book points out the many initiatives in the field of South Africa's sustainable development to football fans and other Dutch people who are interested in South Africa. With the 2010 FIFA World Cup™ approaching, attention on South Africa will grow considerably. This book will show that the country is more than just a number of football stadiums or exotic pictures, albeit of beautiful nature areas.

The stories about projects and interesting places to visit will bring the readers into contact with the “other” South Africa. The focus is on getting to know and experiencing the country. Bosker particularly turns to Dutch organisations and companies which are raising awareness of black empowerment and development initiatives in South Africa and are supported in this by the black community.

The tone is upbeat, inviting, and where necessary moderating and indicative. Each initiative is covered by a separate chapter so that facets such as health care, economic development, tourism, water-balance, education and sport are dealt with, but rather than being dry discussions, these are written in a way which stimulates the reader's curiosity. For example, a story on black empowerment in the wine industry combines well with an alternative tourist wine route, which

involves companies devoted to making sustainable fair trade wines. The introduction links the initiatives, the tourist feature and the 2010 FIFA World Cup™.

Participants who have committed to making financial contributions include:

- The Stenden Hogeschool (formerly CHN and Hogeschool Drenthe) (University College), with an establishment in the South African Port Alfred, will feature in a story about community development/education.
- Nuon (energy company)– solar panels in Kwazulu Natal (rural energy)
- Oxfam Novib – AIDS programme (Targeted AIDS - TAI)
- Baarsma Nederland / Max Havelaar / Productschap Wijn – fair trade wine (black empowerment) /Wieta accreditation /Fair Trade brand
- Unie van Waterschappen/ Waterschap Friesland en waterschap Groot Salland on the democratisation of water rights of the Breede river and Inkhomati.
- Triodos Bank – microfinance in Limpopo by SEF.
- ICCO – FairClimate (partner NOVA in Pretoria)
- NCDO is acting as co-producer of the book.

Parties willing to co-operate without any direct financial contribution include:

- Fair Trade Original – rooibossthea Piekenierskloof and applefarmers in Langkloof
- KNVB Academy – backing of Sowetho Amateur Football Association
- SCORE – sport as a bridge for community development – ambassador Foppe de Haan
- Nelson Mandela Kinderfonds (Children’s fund)– Olive Project Goedgedacht in Paarl, the Netherlands.
- Ajax Capetown – Mission Capetown.

Bosker wrote before a book on fair trade wine ‘De nieuwe wijnmakers’ (Published by Fontaine Uitgevers). The publisher for this work is KIT Publishers, the publishing house of the Royal Tropical Institute (www.kit.nl).

The red line is the possibility for readers to visit a number of projects which are discussed in the book, so that the tourists do not only see the beauty of nature, but will also meet the people and experience the country’s vitality. All the projects mentioned and described in the book can be visited by tourists. As well is every story combined with an article with touristic destinations in the surroundings as well as a description of beautiful accommodation.